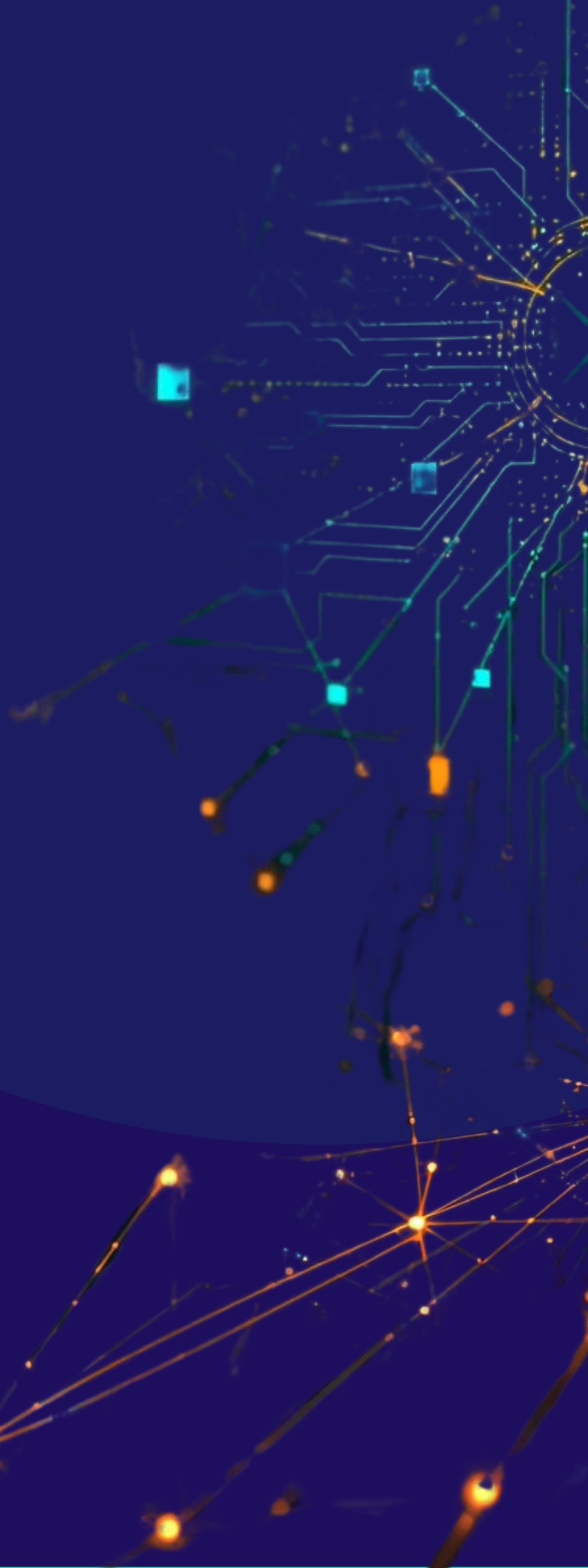


The Future of Data Centers in 2026

A Market
Perspective

BrightShift
Renewables



BIG INSIGHT

EXECUTION WILL DEFINE
THE MARKET

In 2026, success won't come
from speculation.
It will come from projects that
can actually move forward.



MARKET SHIFT



WHAT'S CHANGING

- Power access is driving site value
- Permitting risk is being evaluated earlier
- Investors want faster, cleaner execution paths



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It's No Longer About Land

The question is no longer:
Is land available?

It's:

Can this site become buildable,
financeable, and credible—fast
enough to matter?



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HOW BRIGHTSHIFT DELIVERS VALUE

OUR CORE SERVICES

- Capital Funding
- Data Center Development
- Renewable Energy Development
- Geospatial Intelligence (GIS)
- Real Estate



GIS is No Longer Optional

Early-stage GIS and site intelligence are now critical to reducing risk and accelerating decisions.

- Site Analysis
- Risk Assessment
- Location Intelligence





Project Types



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What We Support

01

Data center site selection & advancement

02

Utility-scale solar & storage

03

Powered-land and energy-intensive sites



WHY BRIGHTSHIFT

- Front-end discipline
- Cross-functional execution
- Investor-ready project packaging
- Power-first strategy



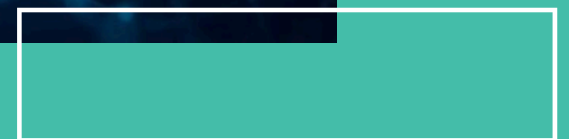
THE BOTTOM LINE

The market will reward those who connect:

- site intelligence
- development strategy
- execution



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Let's Build Smarter Projects

*From strategy to execution,
we help you move forward.*

- ✔ Project Screening
- ✔ Development Support
- ✔ Partnerships

Get in Touch

brightshiftrenewables.com

corina@brightshiftrenewables.com

